



**2017 North Carolina PMI Chapter
ANNUAL CONFERENCE
SPONSORSHIP OPPORTUNITIES**

August 21st, 2017 | Raleigh, NC

EVENT OVERVIEW

The 2017 North Carolina's Project Management Institute's Annual Conference is the premier event to introduce the latest and greatest practices, tools, and techniques in the project management profession. Attendees gain the best knowledge in the industry through:

- PMBOK Concepts and Application Sessions
- Technical Software Tool Demonstrations
- Interactive Learning Approaches
- Visionary Lecture Sessions from Industry Leaders
- Networking Opportunities
- Direct Access to NCPMI Leadership

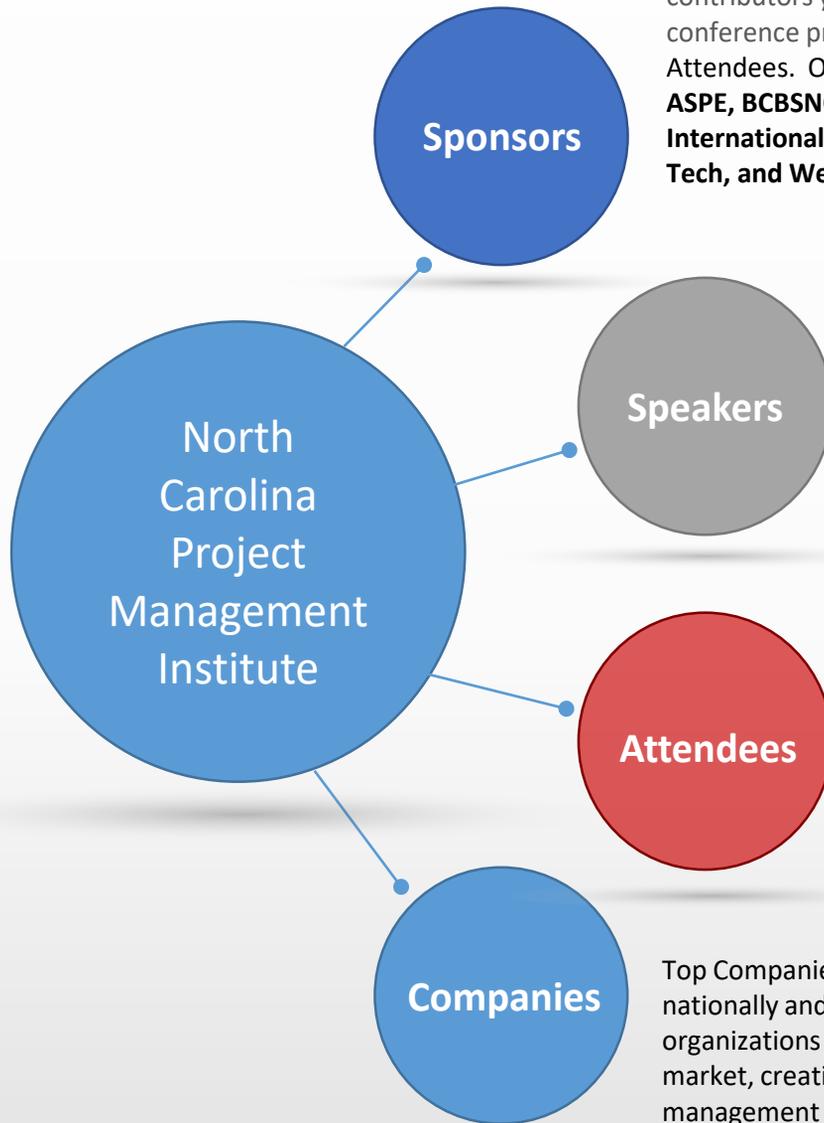
Each year, this event brings together project management organizations, providers, partners, and thought leaders from around the region to gain new knowledge, network with their peers, and understand the future focus of the profession. The 2017 NCPMI's Annual Conference will be held on August 21st at the Raleigh Convention Center in downtown Raleigh, NC.

PROJECT MANAGEMENT

The NCPMI chapter has advocated and elevated the project management profession, acting as the gateway to resources and experts in the field of Project Management for over 30 years. We will continue to demonstrate our commitment at this year's Annual Conference, providing you the latest insights with this year's theme, ***"Project Management, Stronger - Relevant - Innovative"***.

The conference will focus on inspiring project managers to elevate their value within organizations, offering educational opportunities focused on the three key components of the [PMI Talent Triangle](#): Technical Project Management, Leadership, and Strategic and Business Management. We look forward to seeing you at the 2017 NCPMI Annual Conference!

Denise Baker
VP of Professional Development, NCPMI



Our Sponsorship presence has many returning contributors year after year, affirming the value this conference provides to our Sponsors and our Attendees. Our top Sponsors from 2016 included: **ASPE, BCBSNC, Cardinal, Eliassen Group, International Institute for Learning, MetLife, Wake Tech, and Western Carolina University.**

The 2016 NCPMI Annual Conference included 20 Speakers from around the country, resonating with every level of the project management professional on topics including PMBOK fundamentals, effective communication, innovation, leadership, technical requirements, software demos, and more.

We brought together over 1,000 project management professionals, representing various industries across the project management profession: **IT, Healthcare, State Government, AgBiotech, Pharma, CRO, Finance, Banking, Energy, Education, Telecommunications.**

Top Companies in attendance over the years, nationally and internationally respected organizations that have a local presence in our market, creating high demand for project management expertise across the Triangle and beyond. These marquee brands include: **Duke Energy, Fidelity Investments, MetLife, Cisco, SAS Institute, BCBSNC, First Citizens Bank, BB&T, Lenovo, NTTData, Red Hat, IBM, Allscripts, GlaxoSmithKline, Rho, Inc., Vidant Health, Creative Visions, RTI International, NC Administrative Offices of The Courts and Grifols.**

THIS YEAR: We have repeatedly elevated the quality of our conference every year due to the contribution and dedication of our Sponsors, and we hope to do it again this year. Please join us in continuing the development and advancement of the project management profession in North Carolina.

SPONSORSHIP OPPORTUNITIES

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	TITLE \$10,000	BENEFACTOR \$6,500	CONTRIBUTOR \$4,500	PATRON \$2,500	SUPPORTER \$1,000
CONFERENCE					
30 second video at Opening Session	●				
Keynote Session sponsor	●				
Afternoon Session sponsor		●			
Panel Session sponsor			●		
Keynote Presentation slides	5	3	2	1	
Logo projected during breakout sessions	●	●	●	●	
Logo displayed at registration	●	●	●	●	
Logo displayed on conference program & passport	●	●	●	●	●
Logo displayed on information screens	●	●	●	●	●
Bag insert	●				
ONLINE/EMAIL					
Banner ad on Annual Conference site	●				
Company description on Annual Conference site	100 words	50 words			
Logo on conference site	●	●	●	●	●
Name and logo in one pre-event email to registered attendees	●	●			
Name in one pre-event email to registered attendees			●	●	●
Opt in attendee mailing list	●	●	●	●	
Company list	●	●	●	●	
Acknowledgement on social media	●	●	●	●	●
BOOTH					
Double booth size (two 8 ft. tables)	●	●			
Single booth (one 8 ft. table)			●	●	●
CONFERENCE PASSES					
Complimentary registrations	6	4	3	3	2
Discount code for employees and customers	●	●	●	●	

Unique sponsorship opportunities are available on a first-come, first-serve basis, including:

- + WiFi **\$750** – Acknowledgement on conference website and program; logo displayed on WiFi signage
- + Lanyard sponsor **\$1,500** – Company imprint on each one. Acknowledgement on conference website and program.
- + Scholarship fund **\$250 and above** – Provide much needed registration fees for students or those in need. Acknowledgement on conference website.

Please inquire about additional sponsorship opportunities.

MAKE AN IMPRESSION

Our Sponsors are an integral part of the overall quality and delivery of our Annual Conference. We truly value the role you play in making a lasting impression on our 1,000 attendees at this year's conference, which will be located at the Raleigh Convention Center in downtown Raleigh, NC. Take a look at our 2016 Annual Conference Attendee remarks:

- + *"Check in was great, staff was great. The mobile App was incredible, GREAT job".*
- + *"From a variety of offering, the value for the dollar paid, and the opportunity to 'rub elbows' with such a vast array of others in project management, there is no comparison and NC PMI is leading the way."*
- + *"Excellent conference - will be back next year. Excellent location."*
- + *"Very well run, the sessions were extremely valuable, the speakers were very good, and overall I was quite impressed by the conference. Based on this year's event, I would strongly recommend the conference to other colleagues."*
- + *"Best Conference ever. It didn't feel like I was in the hall a very long time because the topics were very interesting".*

MAKE THE CONNECTION

Your sponsorship:

- + Represents your commitment to the profession
- + Creates an opportunity to grow your brand in the local market
- + Showcases your products and services with a captive, engaged audience
- + Provides access to the latest updates in the project management field, provided by local and national thought leaders and experts
- + Generates leads by networking with like-minded individuals from local organizations

Thank you in advance for your consideration.

For sponsorship registration and payment, please contact our sponsorship chair at: acsponsorship@ncpmi.org.

For additional details about the conference, please contact our conference director at acdirector@ncpmi.org

www.ncpmi.org